



Belfine®

Spring 2025



**The original Belgian
chocolate lollipops**



Make it POP!

Reassuring Belfine branding

Individually wrapped lollipops



Biodegradable paper lollipop sticks



Transparent bag & ingredient label is 100% mono-material (PP), 100% recyclable



Delicious premium quality Belgian chocolate



Made in Belgium



Designed in Belgium



No dirty hands thanks to the lollipop stick!

25g

a great portion controlled option for parents!

Appealing theme displays



All cardboard is FSC certified



only natural colours



Fairtrade Cocoa



100% cocoa butter



100% natural vanilla



Check out our sustainability story

The perfect little treat to celebrate each moment!



January
Winter



February
Valentine



March
Spring / Easter



April
Spring / Easter



May
Mother's Day
(birthday) party gift



June
Father's Day



July
Summer Holidays
(birthday) party gift



August
Summer Holidays
(birthday) party gift



September
Back to school
(birthday) party gift



October
Halloween



November
Autumn



December
X-mas

*Various Belfine references are Halal certified, please contact us for more info.

Whole Year Lollipops



Best seller)))

1007482

Lollipop misc. 16x Unicorn Imane & 8x Dragon Elliott, coloured milk & milk / Ref: AL164D24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



Best seller)))

1007483

Lollipop misc. 16x Koala Bear Bali & 8x Panda Bear Baru, milk & white / Ref: AL108D24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



Best seller)))

1007484

Lollipop misc. Farm Animals 16x Sheep Lenny & 8x Cow Lola, coloured milk / Ref: ALP103KMB2D24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



Best seller)))

1007493

Lollipop misc. 16x Dino Rexy & 8x Dino Roary, milk / Ref: AL60MD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	162 MM

Celebration Lollipops



LIFE IS A PARTY!



Make every moment more memorable!
An affordable and cute little gift to celebrate every special moment. Great for parties or as a special treat.

new)))

1007825

Lollipop misc. Celebrations 16xParty & 8xYummy, / Ref: AL149KMPD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



Valentine Lollipops



1007683

Lollipop Love Bear Arno, coloured milk /
Ref: LP191KM2BD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



1007685

Lollipop Love Heart, coloured milk / Ref:
LP185KMBD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



1007684

Lollipop Love Bear Romeo, coloured milk /
Ref: LP181KMBD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



All lollipops are individually wrapped in a transparent Belfine branded bag.

We go beyond **Fairtrade** with **Route de Cacao**, our own sustainable and socially responsible cocoa sourcing program (read more on page 18).

Valentine's Day & Mother's Day Collection



1002931

Love Bear AI, coloured milk with print DCoré Plus (random mix), in bag & Belfine bow / Ref: P88KMWDP33ZB

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	110 MM



DCoré+[®]

A unique (patented) way of decorating chocolate

Random mix of 4 different prints

1003329

Love Bear AI, coloured milk with print DCoré Plus (random mix), bulk /Ref: P88KMWDP33C

QTY/PACK	WEIGHT	HEIGHT
8 PCS	75 G	110 MM



Easter Lollipops



1007686

Lollipop Bunny Pablo, coloured milk / Ref: LP133KMPD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



1007688

Lollipop Lamb Betty, misc. 16x milk & 8x white / Ref: LPA190D224

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



1007687

Lollipop Bunny Binky, milk / Ref: LP143MD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



1007689

Lollipop Chick Samantha, misc. 16x coloured milk & 8x coloured white / Ref: LPA196PD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM

Easter Figurines



1008001

Sheep Woolly, misc. 9x milk & 9x white, in bag & Belfine bow / Ref: PA91352B

QTY/PACK	WEIGHT	HEIGHT
18 PCS	35 G	66 MM



1008008

Sheep Woolly, milk, bulk / Ref: P91M35C

QTY/PACK	WEIGHT	HEIGHT
16 PCS	35 G	66 MM

1008003

Sheep Woolly, white, bulk / Ref: P91W35C

QTY/PACK	WEIGHT	HEIGHT
16 PCS	35 G	66 MM



1006361

Bunny Noémie, coloured milk, in bag & Belfine bow / Ref: P53KMZB

QTY/PACK	WEIGHT	HEIGHT
24 PCS	40 G	77 MM



1005961

Bunny Noémie, coloured milk, bulk / Ref: P53KMC

QTY/PACK	WEIGHT	HEIGHT
24 PCS	40 G	77 MM

Easter Figurines

DCoré+®

A unique way of decorating chocolate
Random mix of 8 different prints



1007845

Sheep Liam, coloured milk with print DCoré Plus (random mix), in bag & Belfine bow / Ref: P05KMDP61ZTIZB

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	74 MM



1007847

Sheep Liam, coloured milk with print Dcoré Plus (random mix), bulk/ Ref: P05KMDP61ZTIC

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	74 MM



Easter Figurines



1006339 WHILE STOCK LASTS

Bunnies misc. Kaat & Kato & Kiki, coloured milk, in bag & Belfine bow (random mix) / Ref: P02KMPZB

QTY / PACK	WEIGHT	HEIGHT
24 PCS	55 G	127 MM



1005907 WHILE STOCK LASTS

Bunnies misc. Kaat & Kato & Kiki, coloured milk, bulk (random mix) / Ref: P02KMPC

QTY / PACK	WEIGHT	HEIGHT
12 PCS	55 G	127 MM



Easter Figurines



1004972

Bunny Gust, milk with print DCoré Plus (random mix), in bag & Belfine bow / Ref. P14M2DP46ZTIZB

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	121 MM



1003979

Bunny Gust, milk with print DCoré Plus (random mix), bulk / Ref. P14M2DP46ZTIC

QTY/PACK	WEIGHT	HEIGHT
8 PCS	75 G	121 MM



DCoré+® A unique way of decorating chocolate
Random mix of 4 different prints

Easter Figurines



1005886

Misc. Bunny Mary & Bunny Marc, coloured milk, in bag & Belfine bow / Ref: AP25KM2PZTIZB

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	124 MM



1007537

Bunny Marc, coloured milk, bulk / Ref: P26KMPC12

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	124 MM



1007536

Bunny Mary, coloured milk with print DCoré Plus (random mix), bulk / Ref: P25KMRSB2DP2ZTIC12

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	124 MM



DCoré+®
A unique (patented) way
of decorating chocolate
Random mix of
4 different prints



Easter Figurines



1002445

Sheep Dolly, milk, in bag & Belfine bow / Ref: P75MZB

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	120 MM

1002486

Sheep Dolly, milk, bulk / Ref: P75MC

QTY/PACK	WEIGHT	HEIGHT
8 PCS	75 G	120 MM

Easter Figurines



1007979

Bunny Sergio, coloured milk, in bag & Belfine bow / Ref: P42KM2120ZB

QTY/PACK	WEIGHT	HEIGHT
12 PCS	120 G	168 MM

1007977

Bunny Sergio, coloured milk, bulk / Ref: P42KM2120C

QTY/PACK	WEIGHT	HEIGHT
6 PCS	120 G	168 MM



1007984

Bunny Flo, coloured milk, in bag & Belfine bow / Ref: P50KM3PZB

QTY/PACK	WEIGHT	HEIGHT
12 PCS	75 G	118 MM

1007986

Bunny Flo, coloured milk, bulk / Ref: P50KM3PC

QTY/PACK	WEIGHT	HEIGHT
8 PCS	75 G	118 MM



1007980

Bunny Kathleen, coloured milk, in bag & Belfine bow / Ref: P52KM3PZB

QTY/PACK	WEIGHT	HEIGHT
8 PCS	175 G	172 MM

1007982

Bunny Kathleen, coloured milk, bulk / Ref: P52KM3PC

QTY/PACK	WEIGHT	HEIGHT
4 PCS	175 G	172 MM

Easter Figurines



1007995

Easter Couple Fred & Ginger, coloured milk, in bag & Belfine bow / Ref: P16KMP185ZB

QTY/PACK	WEIGHT	HEIGHT
8 PCS	185 G	169 MM



1007993

Easter Couple Fred & Ginger, coloured milk, bulk / Ref: P16KMP185C

QTY/PACK	WEIGHT	HEIGHT
4 PCS	185 G	169 MM

Bulk Figurines



1007989

Bunny Eppo, milk, bulk / Ref: P68M2210C

QTY/PACK	WEIGHT	HEIGHT
6 PCS	210 G	176 MM



1005906

WHILE STOCK LASTS

Bunnies misc. Flip & Flap & Flop, coloured milk (random mix), bulk / Ref: P01KMPC

QTY/PACK	WEIGHT	HEIGHT
24 PCS	25 G	62 MM



1007531

Beer Bottle, milk with print DCoré Plus, (random mix), bulk / Ref: S16mDP58ZTIC

QTY/PACK	WEIGHT	HEIGHT
9 PCS	130 G	180 MM



Better life, better world, better future

We take pride in being sustainable, both ecologically and socially, through our packaging, production and sourcing as evidenced by our own sustainability programme “Route De Cacao”.



Fairtrade cocoa farmers are paid a Fairtrade Minimum Price for their goods, which acts as a safeguard when market prices drop.

On top of the Minimum Price, farmer organizations also receive a Fairtrade Premium which they invest in projects of their choice. It can be used to improve their businesses and production, replacing old trees and investing in better facilities for crop collection, storage and transport, or processing.



Sustainable sourcing

Route De Cacao is Belfine's own sustainability programme supporting 112 cocoa farmers in the village Tigorikro, Ivory Coast.

In our post-harvest center located close to our cocoa farmers, expert fermenters monitor and improve the fermentation process. This ensures a consistent superior taste for chocolate lovers, and more income for farmers.

Training and premium pricing for cocoa farmers are part of our program but we are always looking for new ways to improve their lives. With the Chocolate Bonus, we share the value of a higher quality chocolate, directly back with the cocoa farming communities we work with. We support additional social projects such as building school infrastructure, providing school kits to kids and teachers, all with a focus to ensure equal access to quality education in Tigorikro.

Additionally we are constructing sanitary facilities at the school, offering drinkable water equipment and building a health center. Every month we check-up with a community head and two local families to see how our social projects are advancing and if we need to adjust our approach.

Sustainable packaging

At Belfine we care about our planet and that's why we are making great efforts to make our packaging more sustainable.

Following actions have been taken:

- We switched to biodegradable paper lollipop sticks
- The transparent bag & ingredient label is 100% mono material (PP) making it 100% recyclable
- We changed to cardboard trays instead of plastic
- We use paper tape instead of plastic to close our boxes
- We changed from synthetic foam to paper cushions to protect our lollipops
- All cardboard is FSC certified



We keep on researching more eco-friendly packaging solutions. Recently we switched to flap around displays. This means we use 30% less cardboard and by doing this we can ship 30% more packages per pallet reducing CO2 in our entire supply chain. Our goal is to have all packaging 100% recyclable by 2025.

Reducing CO2 emissions

We take our responsibilities in the fight against climate change. Latest climate science from the IPCC described by the UN states a “code red for humanity”. But it also shows that it is still possible to limit global temperature rise to 1.5°C.

Our target is to emit 42% less greenhouse gasses (Scope 1 & 2) by 2030 compared to 2020. Our CO₂ reducing efforts follow the system of the Science Based Targets initiative (SBTi). Our CO₂ footprint mapping and emission reduction targets are approved by SBTi.





Discover our 4 pillars of
Sustainability

Route de Cacao
Sustainable Packaging
Reducing CO₂ emissions
Let's Make People Happy!



Let's Make People Happy!

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Share the happiness   