



**B**

Belfine®

**Winter 2024**

**The original Belgian  
chocolate lollipops**



# Make it POP!

## Premium quality Belgian chocolate



Made in Belgium



Designed in Belgium



No dirty hands thanks to the lollipop stick!



## Individually wrapped lollipops



Biodegradable paper lollipop sticks



Transparent bag & ingredient label is 100% mono-material (PP), 100% recyclable

24x

## Appealing theme displays



Only natural colours



Fairtrade Cocoa



100% Cocoa butter



100% Natural vanilla



All cardboard is FSC certified



Route De Cacao, Belfine's own sustainability programme: more info on page 18.

# The perfect little treat to celebrate each moment!



**January**  
Winter



**February**  
Valentine



**March**  
Spring / Easter



**April**  
Spring / Easter



**May**  
Mother's Day  
(birthday) party gift



**June**  
Father's Day



**July**  
Summer Holidays  
(birthday) party gift



**August**  
Summer Holidays  
(birthday) party gift



**September**  
Back to school  
(birthday) party gift



**October**  
Halloween



**November**  
Autumn



**December**  
X-mas

# Whole Year Lollipops



**BEST  
seller**

1007482

Lollipop misc. 16x Unicorn Imane & 8x Dragon Elliott, coloured milk & milk / Ref: AL64D2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



**BEST  
seller**

1007483

Lollipop misc. 16x Koala Bear Bali & 8x Panda Bear Baru, milk & white / Ref: AL08D2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



**BEST  
seller**

1007484

Lollipop misc. Farm Animals 16x Sheep Lenny & 8x Cow Lola, coloured milk / Ref: ALP03KMB2D2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



**BEST  
seller**

1007493

Lollipop misc. 16x Dino Rexy & 8x Dino Roary, milk / Ref: AL60MD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	162 MM

**NEW**

# Halloween Lollipops



**BEST  
seller**

1007664

Lollipop misc. 16xPumpkin Penny & 8x Vampire Viggo, coloured milk / Ref: AL74KMD2P2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



**NEW  
DESIGN**

1007663

Lollipop Ghost Boo, misc. 16xcoloured milk & 8x coloured white / Ref: LA95D2P2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



**NEW**

1007682

Lollipop Bat Victor with pumpkin, coloured milk / Ref: L92KMPB2D24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



All lollipops are individually wrapped in a transparent Belfine branded bag.

We go beyond **Fairtrade** with **Route de Cacao**, our own sustainable and socially responsible cocoa sourcing program (read more on page 18).

# St-Nicholas Lollipops

  
**NEW  
DESIGN**



1007733

Lollipop St Nicholas Nico, coloured milk /  
Ref: L25KMD24

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



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in a transparent Belfine branded bag.

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# Winter Lollipops



  
**NEW  
DESIGN**

  
**BEST  
seller**

1007665

Lollipop Santa Claus with red cap, coloured milk /  
Ref: L76KMD2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



  
**NEW  
DESIGN**

  
**BEST  
seller**

1007669

Lollipop Snowman Frosty, misc. 16x coloured  
milk & 8x coloured white / Ref: LA51D22524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



1007667

Lollipop Bear Raphaël, coloured milk /  
Ref: L52KMD2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM



  
**NEW**

1007666

Lollipop Xmas Reindeer Reni, milk /  
Ref: L66M2D2524

QTY / PACK	WEIGHT	HEIGHT
24 PCS	25 G	160 MM

# 40g Winter Figurines



 **NEW PRINTS**

**DCoré+®:**

A unique (patented) way of decorating chocolate  
**Random mix!**

**1007712**

Moose Lee, coloured milk with print DCoré+ (random mix), in bag & Belfine bow / Ref: S65KMWDP60ZB

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	76 MM



 **NEW PRINTS**

**1007711**

Moose Lee, coloured milk with print DCoré+ (random mix), bulk / Ref: S65KMWDP60C

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	76 MM



# 40g Winter Figurines



**1007621**

Misc. Snowman Frosty & Santa Maxwell, coloured milk, in bag & Belfine bow / Ref: AS76KMZB

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	75 MM



 **NEW**



**1005451**

Snowman Frosty, coloured milk, bulk / Ref: S96KMC

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	75 MM



**1005465**

Santa Maxwell, coloured milk, bulk / Ref: S76KMC

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	74 MM

# 55g Winter Figurines



1006381 WHILE STOCKS LASTS

Xmas Figurines misc. Xmas Bear Wicky & Santa Willy & Snowman Woody, coloured milk, in bag & Belfine bow (random mix) / Ref: S09KMZB

QTY / PACK	WEIGHT	HEIGHT
24 PCS	55 G	122 MM



1005979 WHILE STOCKS LASTS

Xmas Figurines misc. Xmas Bear Wicky & Santa Willy & Snowman Woody, coloured milk, bulk (random mix) / Ref: S09KMC

QTY / PACK	WEIGHT	HEIGHT
12 PCS	55 G	122 MM

# 75g Winter Figurines



1007055

Misc. Xmas Santa Claus Karl & Snowman Adam, coloured milk, in bag & Belfine bow / Ref: AS75KMZB

QTY / PACK	WEIGHT	HEIGHT
12 PCS	75 G	123 MM



1002523

Santa Claus Karl, coloured milk, bulk / Ref: S14KMC

QTY / PACK	WEIGHT	HEIGHT
8 PCS	75 G	123 MM



**DCoré®:**  
A unique (patented) way of decorating chocolate  
**Random mix!**



1006492

Snowman Adam, coloured milk with print DCoré+ (random mix), bulk / Ref: S75KM2PDP47C

QTY / PACK	WEIGHT	HEIGHT
8 PCS	75 G	114 MM

# 75g Winter Figurines



 **NEW PRINTS**

1007714

Moose Lewis, coloured milk with print DCoré+ (random mix), in bag & Belfine bow / Ref: S66KMWDP59ZB

QTY / PACK	WEIGHT	HEIGHT
12 PCS	75 G	122 MM



 **NEW PRINTS**



1007710

Moose Lewis, coloured milk with print DCoré+ (random mix), bulk / Ref: S66KMWDP59C

QTY / PACK	WEIGHT	HEIGHT
8 PCS	75 G	122 MM



# 75g Winter Figurines



1005454

Mister Ginger, coloured milk with print DCoré+ (random mix), in bag & Belfine bow / Ref: S69KMMP35ZTIZB.

QTY / PACK	WEIGHT	HEIGHT
12 PCS	75 G	120 MM



1005455

Mister Ginger, coloured milk with print DCoré+ (random mix), bulk / Ref: S69KMMP35ZTIC

QTY / PACK	WEIGHT	HEIGHT
8 PCS	75 G	120 MM

**DCoré®:**

**A unique (patented) way of decorating chocolate**

**Random mix!**



# 125g Winter Figurines



1006401

Santa Robert, coloured milk, in bag & Belfine bow /  
Ref: S72KM4ZB

QTY / PACK	WEIGHT	HEIGHT
12 PCS	125 G	159 MM

1006527

Santa Robert, coloured milk, bulk / Ref: S72KM4C

QTY / PACK	WEIGHT	HEIGHT
6 PCS	125 G	159 MM

# St-Nicholas Figurines



1001838

St Nicholas with staff, coloured milk, in bag & Belfine bow / Ref: S29KMZB

QTY / PACK	WEIGHT	HEIGHT
12 PCS	75 G	115 MM



1001787

St Nicholas with staff, coloured milk, bulk / Ref: S29KMC

QTY / PACK	WEIGHT	HEIGHT
8 PCS	75 G	115 MM



1006407

St Nikolaas, coloured milk, in bag & Belfine bow / Ref: S92KMZB

QTY / PACK	WEIGHT	HEIGHT
12 PCS	150 G	168 MM



1005441

St Nikolaas, coloured milk, bulk / Ref: S92KMC

QTY / PACK	WEIGHT	HEIGHT
6 PCS	150 G	168 MM

# St-Nicholas Figurines



1002944

St Nicholas 'Bolle Klaas', coloured milk, bulk /  
Ref. S06KMC

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	77 MM



1006512

Sooty Pete "Wolle Piet", coloured milk, bulk /  
Ref. S07KM2C

QTY / PACK	WEIGHT	HEIGHT
24 PCS	40 G	77 MM



1006513

Saint Nicholas 'Klaas' and Sooty Pete, coloured  
milk, bulk / Ref. S40KM2C

QTY / PACK	WEIGHT	HEIGHT
12 PCS	75 G	106 MM



1006514

Sooty Pete, milk, bulk / Ref. S42M2C

QTY / PACK	WEIGHT	HEIGHT
8 PCS	75 G	112 MM



# Whole year Figurines



**DCoré+®:**

A unique (patented) way of decorating chocolate

**Random mix!**



1007531

Beer Bottle, milk with print DCoré+ (random mix), bulk / Ref: S16MDP58ZTIC

QTY / PACK	WEIGHT	HEIGHT
9 PCS	130 G	180 MM



# Better life, better world, better future

We take pride in being sustainable, both ecologically and socially, through our packaging, production and sourcing as evidenced by our own sustainability programme “Route De Cacao”.

## Sustainable sourcing

Route De Cacao is **Belfine’s own sustainability programme** supporting 112 cocoa farmers in the village Tigorikro, Ivory Coast.

In our post-harvest center located close to our cocoa farmers, expert fermenters monitor and improve the fermentation process. This ensures a consistent superior taste for chocolate lovers, and more income for farmers.

Training and premium pricing for cocoa farmers are part of our program but we are always looking for new ways to improve their lives. With the Chocolate Bonus, we share the value of a higher quality chocolate, directly back with the cocoa farming communities we work with. We support additional social projects such as building school infrastructure, providing school kits to kids and teachers, all with a focus to ensure equal access to quality education in Tigorikro.

Additionally we are constructing sanitary facilities at the school, offering drinkable water equipment and building a health center. Every month we check-up with a community head and two local families to see how our social projects are advancing and if we need to adjust our approach.



Fairtrade cocoa farmers are paid a **Fairtrade Minimum Price** for their goods, which acts as a safeguard when market prices drop.

On top of the Minimum Price, farmer organizations also receive a **Fairtrade Premium** which they invest in projects of their choice. It can be used to improve their businesses and production, replacing old trees and investing in better facilities for crop collection, storage and transport, or processing.



## Sustainable packaging

At Belfine we care about our planet and that's why we are making great efforts to make our packaging more sustainable.

Following actions have been taken:

- We switched to biodegradable paper lollipop sticks
- The transparent bag & ingredient label is 100% mono material (PP) making it 100% recyclable
- We changed to cardboard trays instead of plastic
- We use paper tape instead of plastic to close our boxes
- We changed from synthetic foam to paper cushions to protect our lollipops
- All cardboard is FSC certified

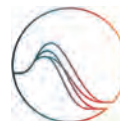


We keep on researching more eco-friendly packaging solutions. Recently we switched to flap around displays. This means we use 30% less cardboard and by doing this we can ship 30% more packages per pallet reducing CO<sub>2</sub> in our entire supply chain. Our goal is to have all packaging 100% recyclable by 2025.

## Reducing CO<sub>2</sub> emissions

We take our responsibilities in the fight against climate change. Latest climate science from the IPCC described by the UN states a “code red for humanity”. But it also shows that it is still possible to limit global temperature rise to 1.5°C.

Our target is to emit 42% less greenhouse gasses (Scope 1 & 2) by 2030 compared to 2020. Our CO<sub>2</sub> reducing efforts follow the system of the Science Based Targets initiative (SBTi). Our CO<sub>2</sub> footprint mapping and emission reduction targets are approved by SBTi.



SCIENCE  
BASED  
TARGETS



Discover more  
cute & delicious  
Belfine lollipops



Belfine®

*Let's Make People Happy!*

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Call us now: +32 9 340 51 00 [www.belfine.com](http://www.belfine.com) [info@belfine.com](mailto:info@belfine.com)

Share the happiness

